



HEALTH HAPPENS IN NEIGHBORHOODS (AND WHAT TO DO ABOUT IT)

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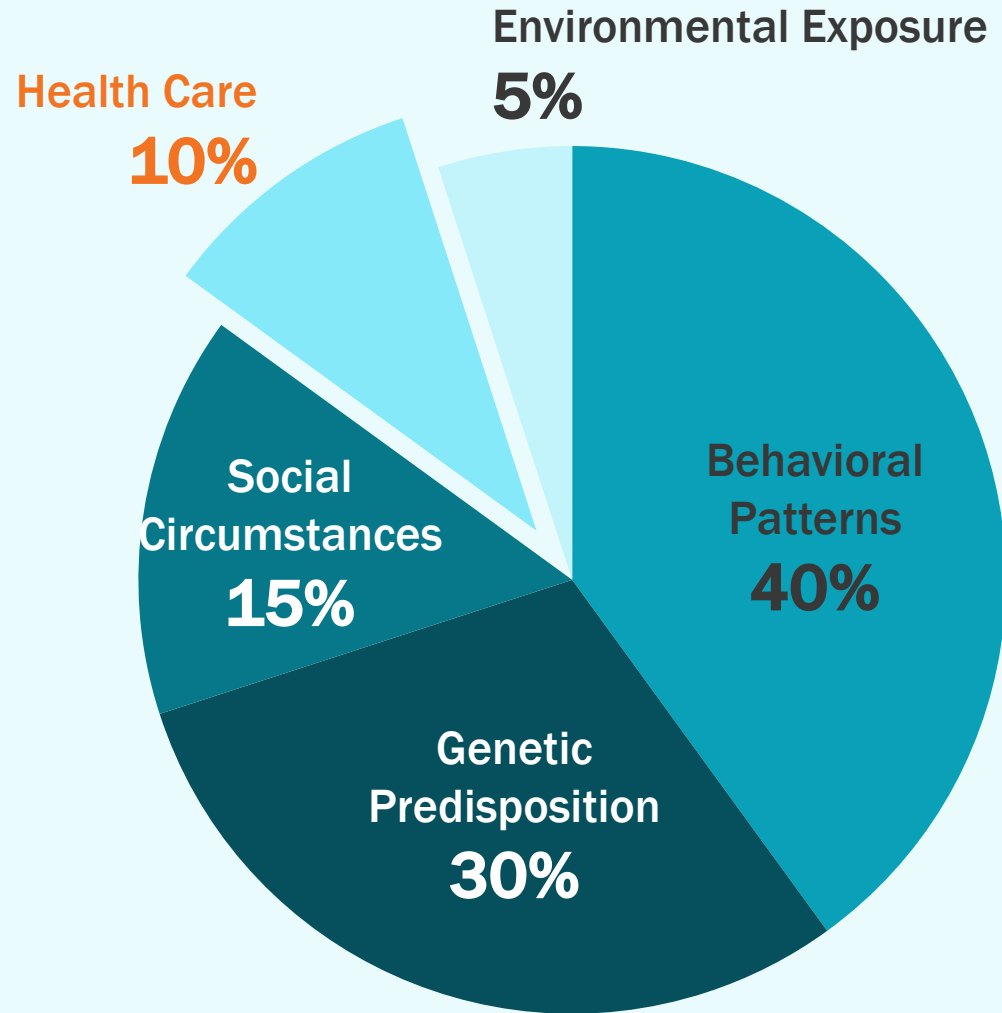
Purpose Built Communities Conference, October 1, 2014

DEFINING THE PROBLEM

HEALTH IS WORSE THAN IT SHOULD BE

1980	Rank	2009
LE = 76.7 Iceland years	1	Japan LE = 83.0 years
Japan	2	Switzerland
Netherlands	3	Italy
Norway	4	Spain
Sweden	5	Australia
Switzerland	6	Iceland
Spain	7	Israel
Canada	8	Sweden
Greece	9	France*
Australia	10	Norway
Denmark	11	Canada**
France	12	New Zealand
Italy	13	Luxembourg
Israel	14	Netherlands
LE = 73.7 United States years	15	Austria
Finland	16	Korea
Belgium	17	United Kingdom
New Zealand	18	Germany
United Kingdom	19	Greece
Germany	20	Belgium
Ireland	21	Finland
Luxembourg	22	Ireland
Austria	23	Portugal
Portugal	24	Denmark
Slovenia	25	Slovenia
Slovak Republic	26	Chile
Czech Republic	27	United States LE = 78.5 years
Poland	28	Czech Republic
Chile	29	Poland
Estonia	30	Mexico
Hungary	31	Estonia
Mexico	32	Slovak Republic
Korea	33	Hungary
Turkey	34	Turkey

CONTRIBUTIONS TO PREMATURE DEATH

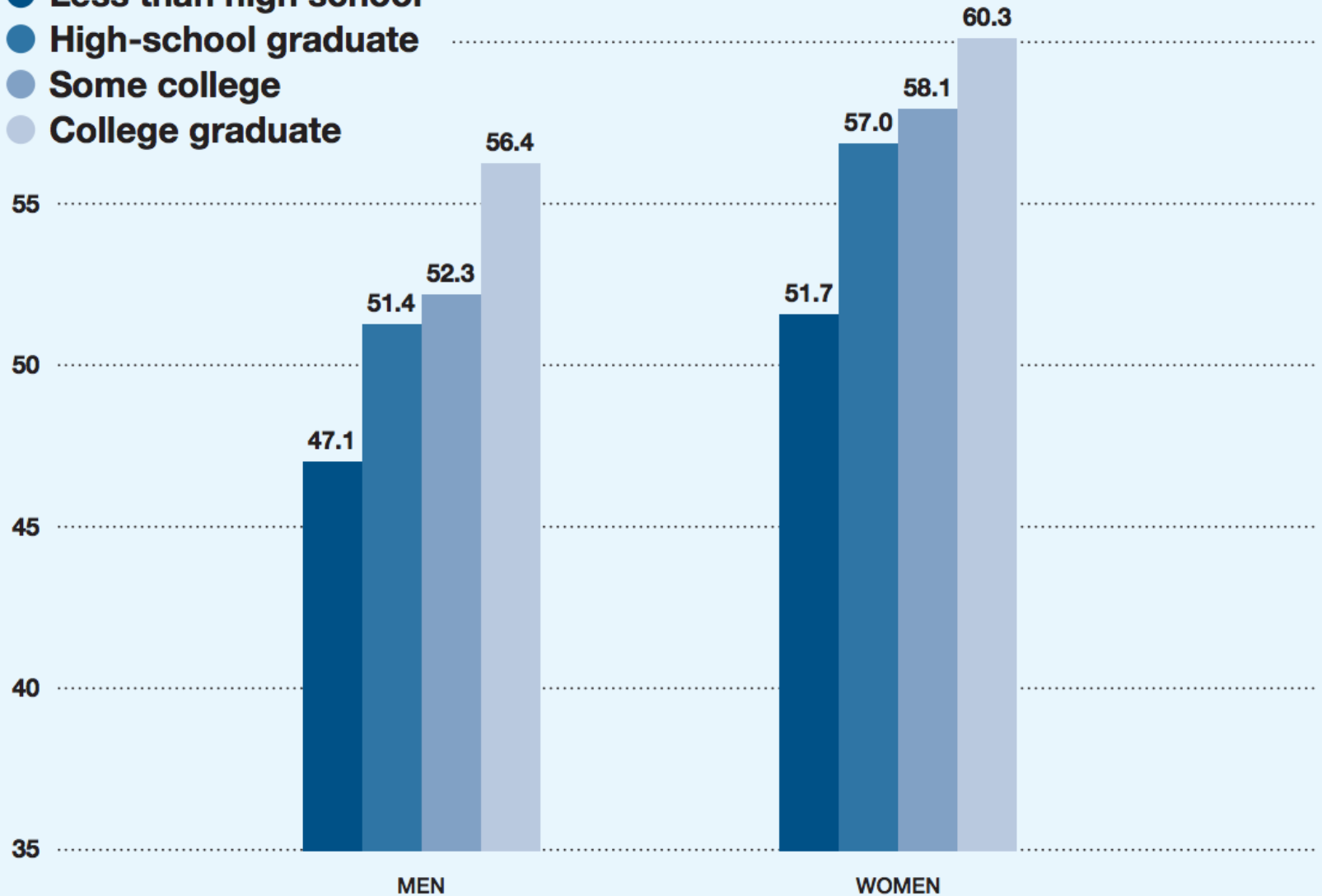


HEALTH = EDUCATION

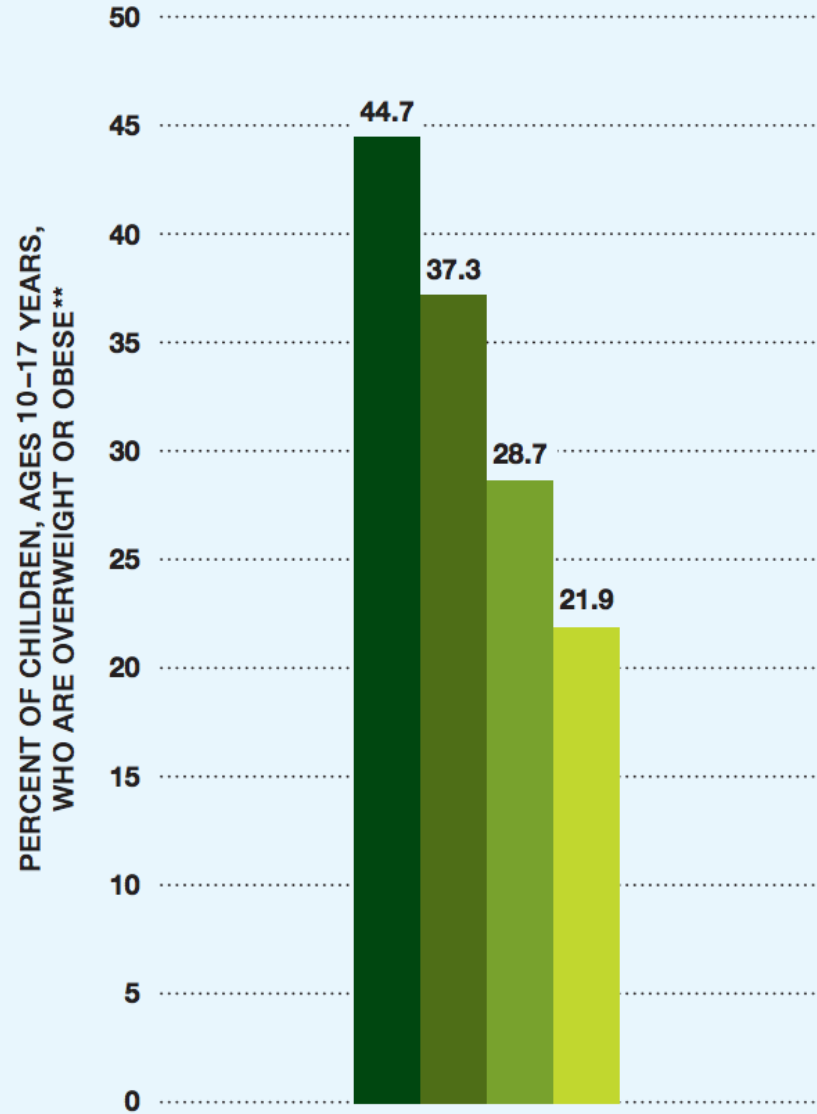
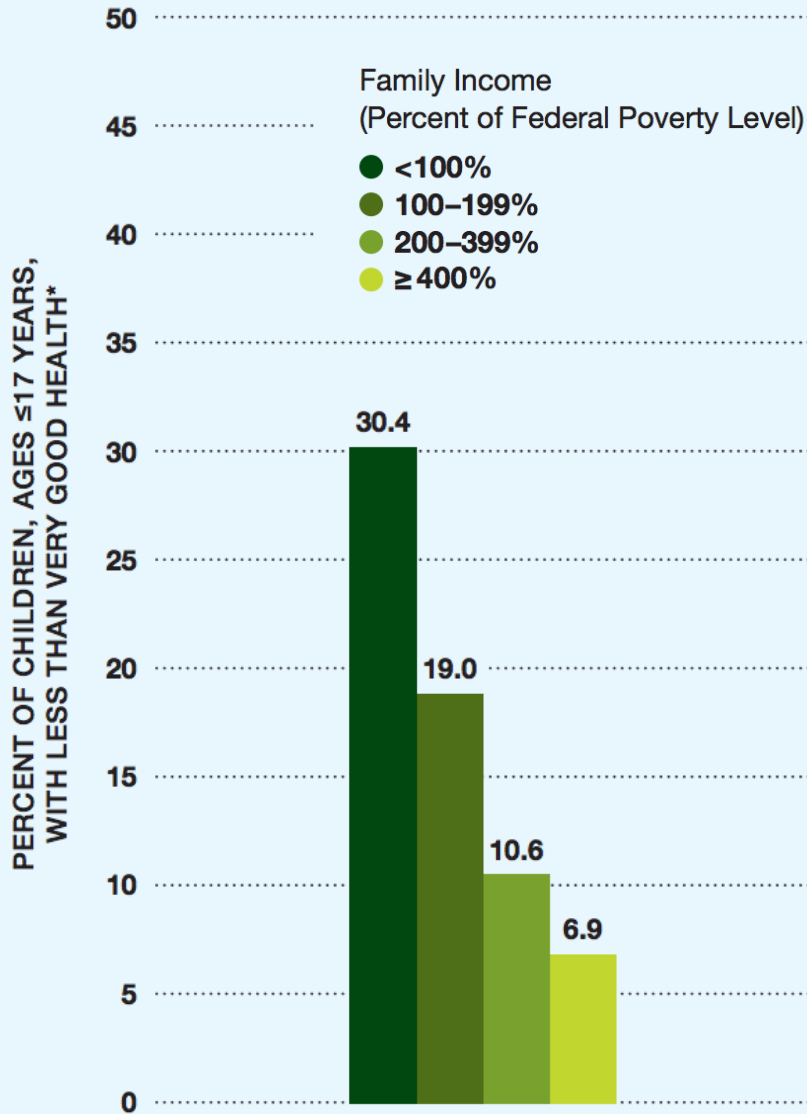
Educational Attainment

- Less than high school
- High-school graduate
- Some college
- College graduate

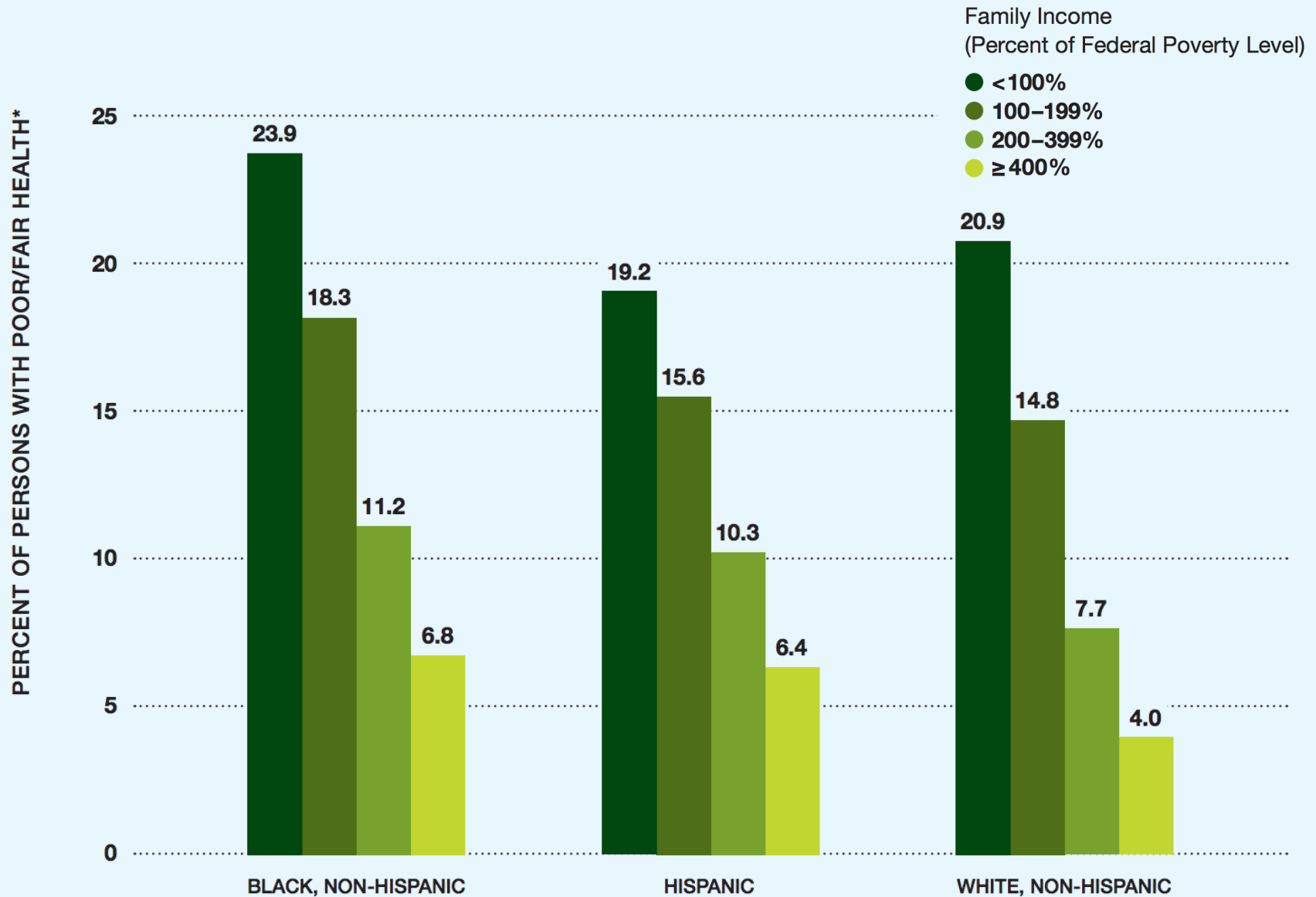
LIFE EXPECTANCY AT AGE 25



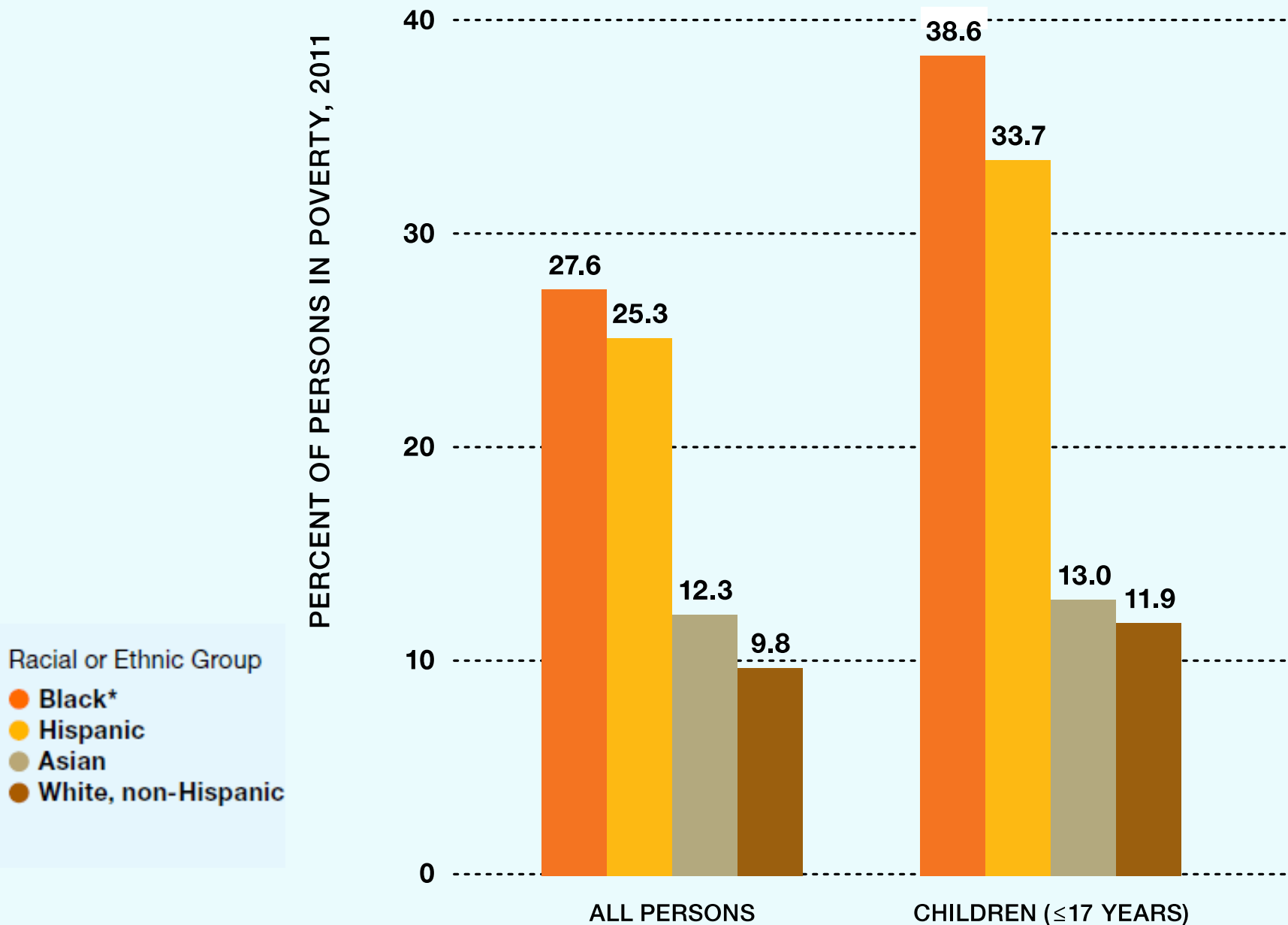
HEALTH = INCOME



ACROSS ALL RACIAL/ETHNIC GROUPS



...BUT POVERTY IS CONCENTRATED



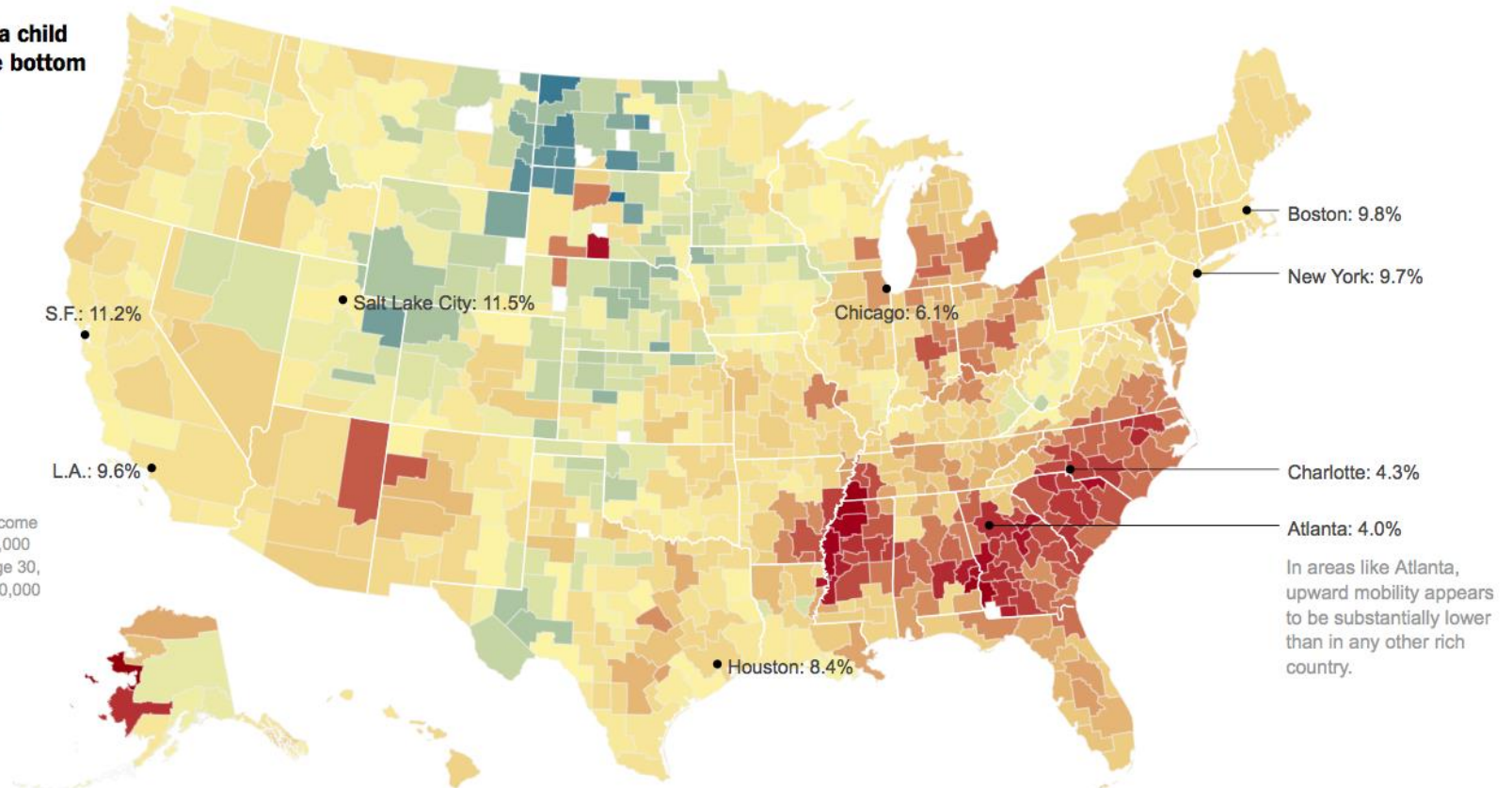
IN CLIMBING THE INCOME LADDER, LOCATION MATTERS

RAJ CHETTY, ECONOMIST

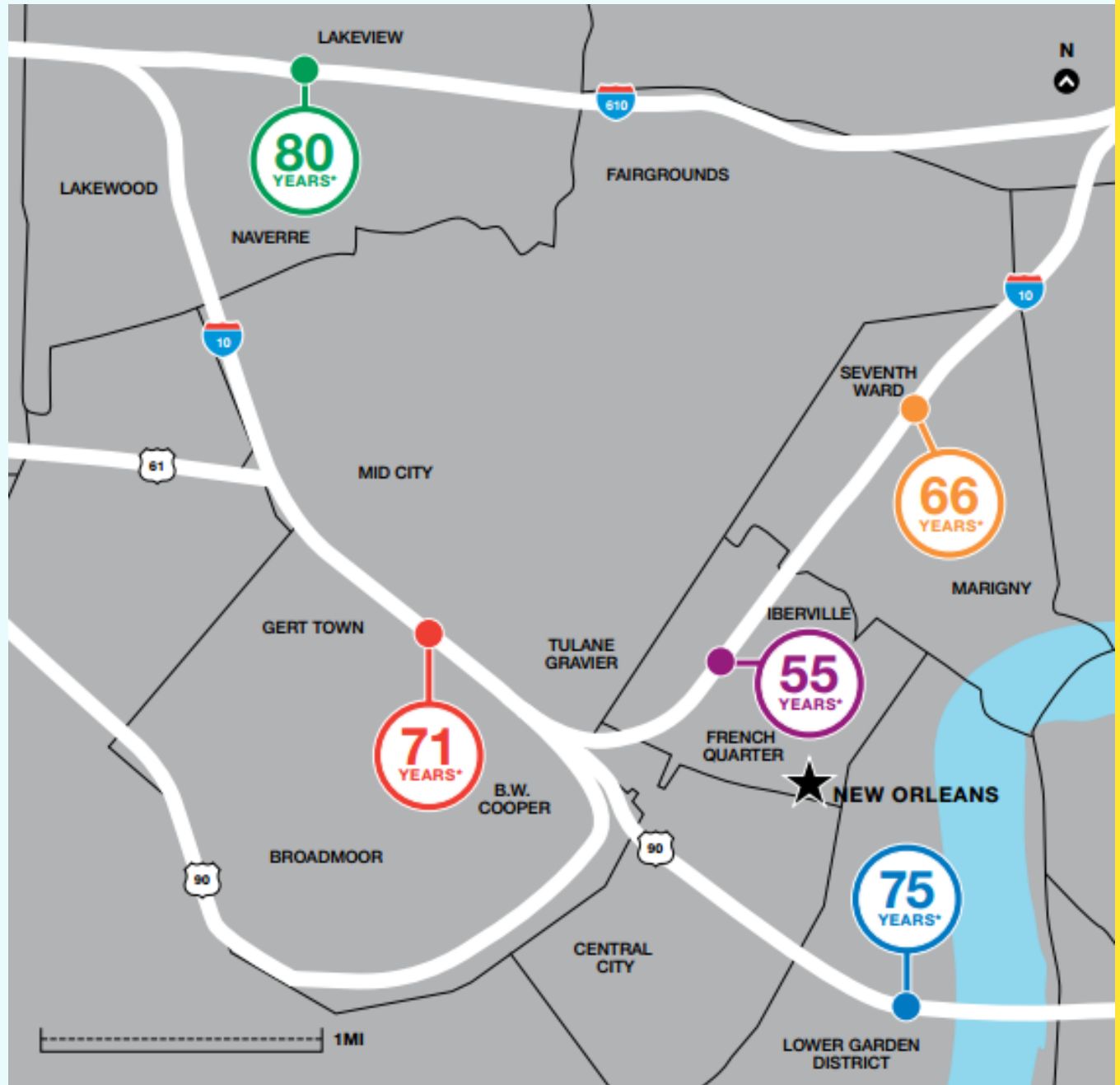
The chance a child raised in the bottom fifth rose to the top fifth



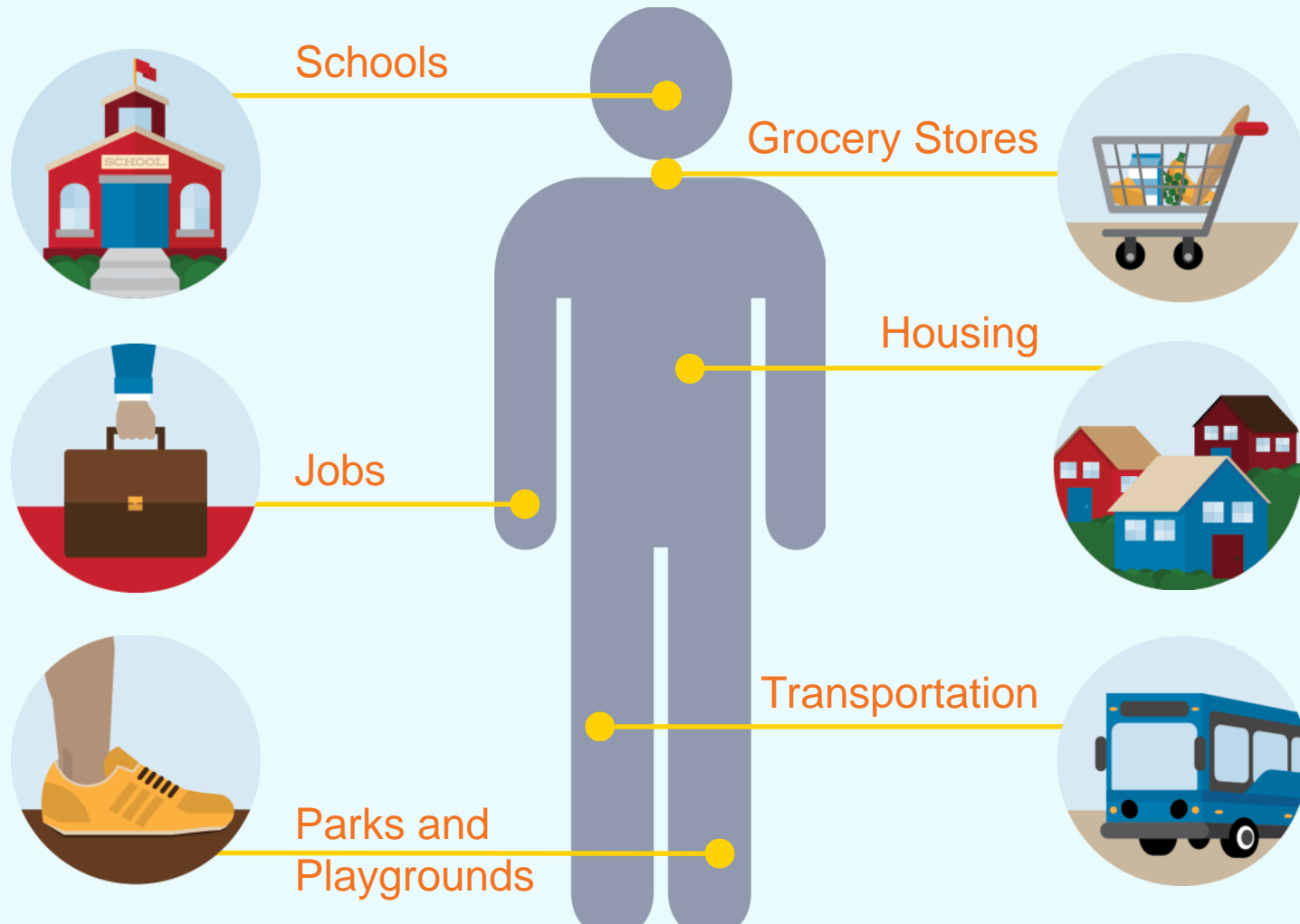
The top fifth is equal to family income of more than \$70,000 for the child by age 30, or more than \$100,000 by age 45.



HEALTH VARIES OVER SPACE



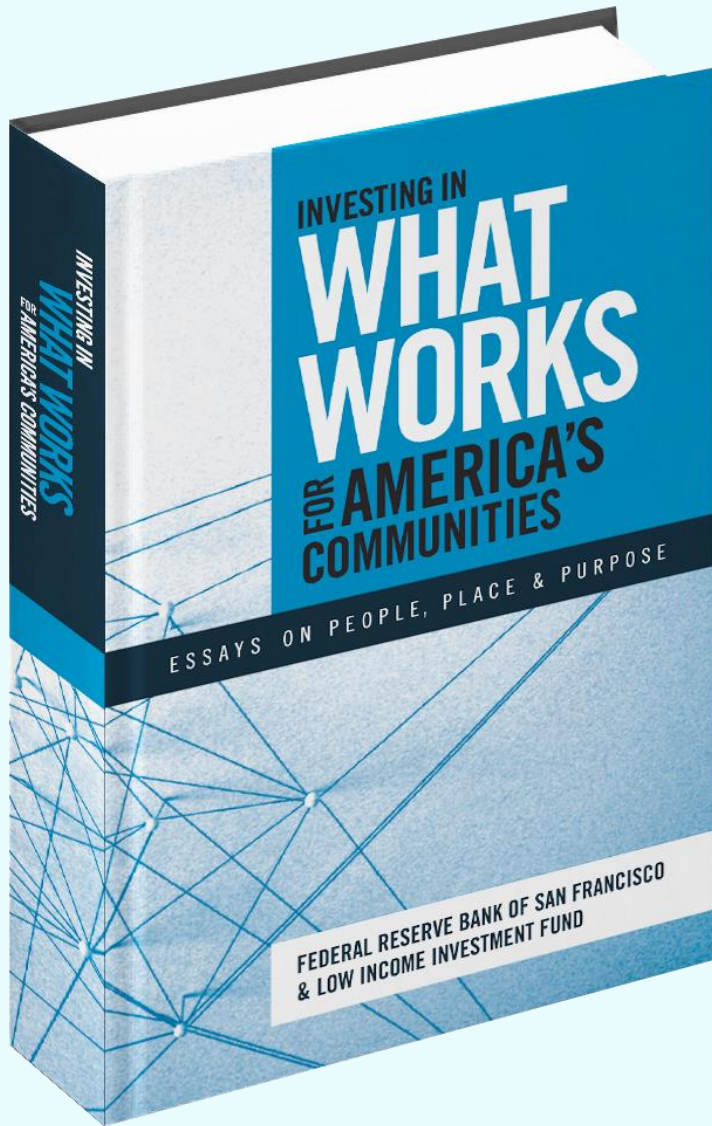
PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS



HEALTH SOLUTIONS HAPPEN IN NEIGHBORHOODS



**WE ARE MAKING
PROGRESS**

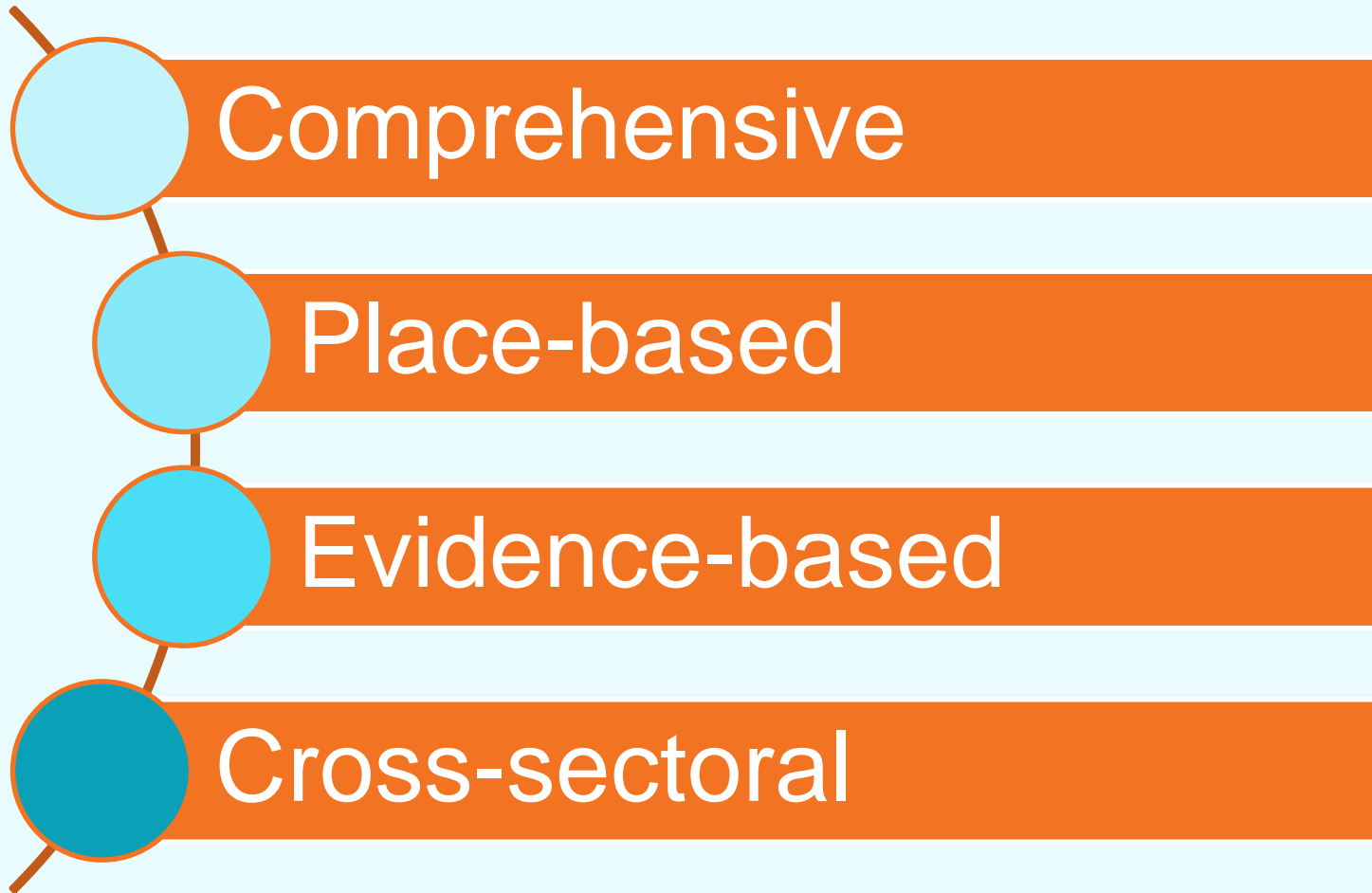


“We are likely to look back at this time and wonder why community development and health were ever separate industries.”

**RISA LAVIZZO-MOUREY
PRESIDENT AND CEO, ROBERT
WOOD JOHNSON FOUNDATION**

WHATWORKSFORAMERICA.ORG

STATE OF THE ART



PROGRESS TOWARD COLLABORATION

RWJF Commission
to Build a Healthier America

 OPPORTUNITY
FINANCE NETWORK



PEDIATRICS[®]
OFFICIAL JOURNAL OF THE AMERICAN ACADEMY OF PEDIATRICS

SOCAP  **HEALTH**

June 25+26, 2014 The New York Academy of Medicine - New York, NY

CREATING THE MARKET THAT VALUES HEALTH

HealthAffairs

**PARTNERS
IN PROGRESS**

**SUCCESS
MEASURES**[®]

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AMERICA

**HOW HOUSING MATTERS**

PROGRESS TOWARD COLLABORATION

- **FUNDS CREATED**

- Healthy Futures Fund
- Healthy Neighborhoods Equity Fund



- **SOCIAL IMPACT BONDS EXPANDING**

- **Early Childhood:** South Carolina, Orange County, New York State, San Francisco
- **Diabetes:** New York State
- **Asthma:** Fresno and Alameda County, California
- **Special Education:** Salt Lake City, Utah



**BUILD
HEALTHY PLACES
NETWORK**

SCOPE OF THE PROBLEM IS ENORMOUS

3,570 Census tracts have poor populations above 40%

20.4 million Americans live in deep poverty

1,700 American high schools have dropout rates above 40%

80% OF COUNTIES IN AMERICA HAVE FALLEN BEHIND THE LIFE EXPECTANCY AVERAGE OF THE WORLD'S TOP 10 COUNTRIES

SOLUTION SCALE



PROBLEM SCOPE

1 ReFresh Project

1 Neighborhood Centers, Inc

8 Purpose Built Communities

**How are these individual
efforts going to solve such a
big, big problem?**

WE NEED

SYSTEMS CHANGE

The future is here, but
is unevenly
distributed....

-William Gibson



YOU HAVE THE BUILDING BLOCKS

IDEAS

PARTNERS

MONEY

CAPACITY

CREATIVITY

SHARED
VALUES

You can build your own Purpose Built; your own community quarterback; your own institution to end multigenerational poverty.

WHO ARE THE PARTNERS?

Banks

Community Development Financial
Institutions (CDFIs)

Public health departments

State and local government

Hospitals

Foundations

Insurance companies and pension funds

Religious organizations

High net worth investors

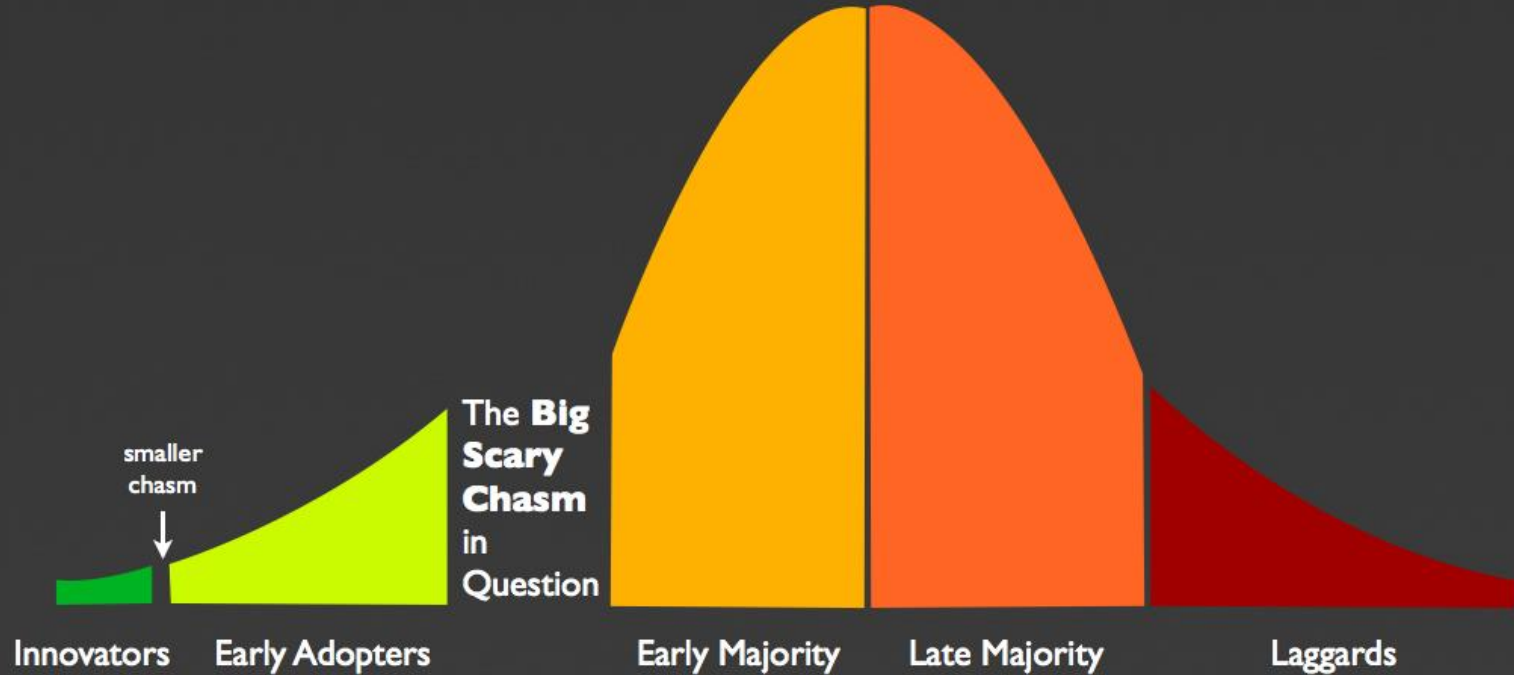
Social entrepreneurs

Community activists

JUMPING THE CHASM

Crossing the Chasm

Geoffrey Moore - 1991



**WHAT SYSTEMS NEED TO
CHANGE TO CREATE A
WELCOMING ENVIRONMENT
FOR THE JUMP?**

**HOW DO WE BUILD AN
ECOSYSTEM THAT
FOSTERS HEALTHY
COMMUNITIES?**

A hand holding a pink pencil points to a line graph on a document. Below the line graph is a bar chart with blue bars. The background includes a white keyboard with a division key and a plus sign. The text is overlaid on a white rectangular background.

DATA:
**WE ALL NEED
TO USE THE
SAME
COMPASS**

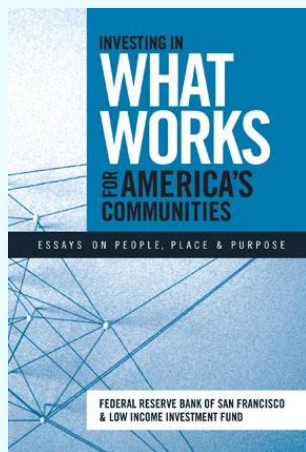


**POLICY:
BREAK DOWN
SILOS AND
ROW IN THE
SAME
DIRECTION**

**FINANCE:
CREATE A
MARKET
THAT VALUES
HEALTH**



RESOURCES



Investing in What Works for America's Communities

whatworksforamerica.org



Build Healthy Places Network

Build Healthy Places Network

buildhealthyplaces.org



Partners in Progress

partnersinprogress.org